



7TH SEVEN INTERNATIONAL CONFERENCE

CHALLENGES AND OPPORTUNITIES FOR INNOVATION IN INDIA
On 23rd - 24th FEBRUARY 2024

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This is to certify **Dr. PRIYANKA SINGH** from Ambalika Institute of Management and Technology, Lucknow as *Academicians* has chaired a session/~~delivered a talk/~~**presented a paper/**participated, entitled ***Significance of Professional Communication in changing practices of Human Resource Management*** in the 7th International Conference (COII-2024) held at Ambalika Institute of Management & Technology, Lucknow on 23rd-24th February 2024.

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This is to certify **Ms. NEHA VERMA** from Ambalika Institute of Management and Technology, Lucknow as *Academicians* has chaired a session/~~delivered a talk/~~**presented a paper**/~~participated~~, entitled ***Deciphering Tomorrow: Unleashing the Role of AI in Business Decision Dynamics*** in the 7th International Conference (COII-2024) held at Ambalika Institute of Management & Technology, Lucknow on 23rd-24th February 2024.

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This is to certify **Mrs. SIMRAN PREET KAUR** from Ambalika Institute of Management and Technology, Lucknow as *Academicians* has chaired a session/~~delivered a talk/~~**presented a paper/**participated, entitled ***AI-based Employee Retention Strategies: Analyzing Predictors and Interventions*** in the 7th International Conference (COII-2024) held at Ambalika Institute of Management & Technology, Lucknow on 23rd-24th February 2024.

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This is to certify **Mr. VINAY YADAV** from Ambalika Institute of Management and Technology, Lucknow as *Academics* has chaired a session/~~delivered a talk/~~**presented a paper**/~~participated~~, entitled ***Influence of Green Finance on Growth of Indian Economy: An Empirical Study on Non-Conventional Energy Sources*** in the 7th International Conference (COII-2024) held at Ambalika Institute of Management & Technology, Lucknow on 23rd-24th February 2024.

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This is to certify **Dr. DHARMENDRA VARSHNEY** from Ambalika Institute of Management and Technology, Lucknow as *Academicians* has chaired a ~~session/delivered a talk/~~**presented a paper/participated**, entitled ***FOMO Marketing: A Study on Ethical Issues in Context of Indian Philosophy*** in the 7th International Conference (COII-2024) held at Ambalika Institute of Management & Technology, Lucknow on 23rd-24th February 2024.

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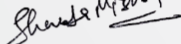
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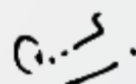
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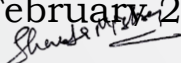
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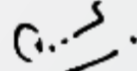
AMBALIKA INSTITUTE OF MANAGEMENT & TECHNOLOGY

Certificate of Appreciation

This is to certify **Mr. GAURAV SHUKLA** from Asian business school nida as *Academicians* has chaired a session/delivered a talk/**presented a paper**/participated, entitled ***Impact of Technological Advancement on the Customer's Preferred Mode of Shopping Post COVID' An Analytical Comparison Between Brick & Mortar and Click & Mortar Business Model*** in the 7th International Conference (COII-2024) held at Ambalika Institute of Management & Technology, Lucknow on 23rd-24th February 2024.


Prof. Dr. Shweta Mishra
Convener (COII-2024)
Additional Director (AIMT)


Prof. Dr. Ashutosh Dwivedi
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Director (AIMT)


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